



# Linking Project Planning Directly to Strategic Planning

## The Strategic Pilot

You can have a quality plan, an effective process, and a software tool to “supercharge” implementation - NOW!

### Strategy

**Strategic Planning Activity**  
(Executive Team Focus)

**Where Are We**

- ◆ Business concept review
- ◆ SWOT on organizational structure
- ◆ Growth stage considerations\*

**Where Do We Want to Go**

- ◆ Strategic vision
- ◆ Validate/change business concept
- ◆ Industry sector focus
- ◆ Competitive/differentiator SWOT
- ◆ Organizational structure considerations

**How Do We Get There**

- ◆ Business Foundation\*
- ◆ KRA's, corporate objectives & goals per each Executive/Manager\*
- ◆ Consensus on Strategy Management Control Plan outline

### Implementation

**Strategic Portfolio Management Activity**  
(Executive Team & Senior Managers Team Focus)

- ◆ Generate portfolio segments
- ◆ Validate KRA's, objectives and goals
- ◆ Develop ranking standards
  - Establish standards for ranking projects in each segment
  - Establish weighting for each standard
  - Establish a scoring range
- ◆ Create initial project list from objectives, goals & all other sources
- ◆ Score projects
- ◆ Perform strategic confirmation exercise
- ◆ Rough cut per segment
- ◆ Optimize portfolio based on capacity (resources, capital, etc.)

**Critical Projects Planning Activity**  
(Project Managers, Core Teams & Extended Teams Focus)

**Launch the Project**

- ◆ Determine Project Feasibility
- ◆ Develop Project Proposal
- ◆ Obtain Sign Off

**Structure Project Control Process**

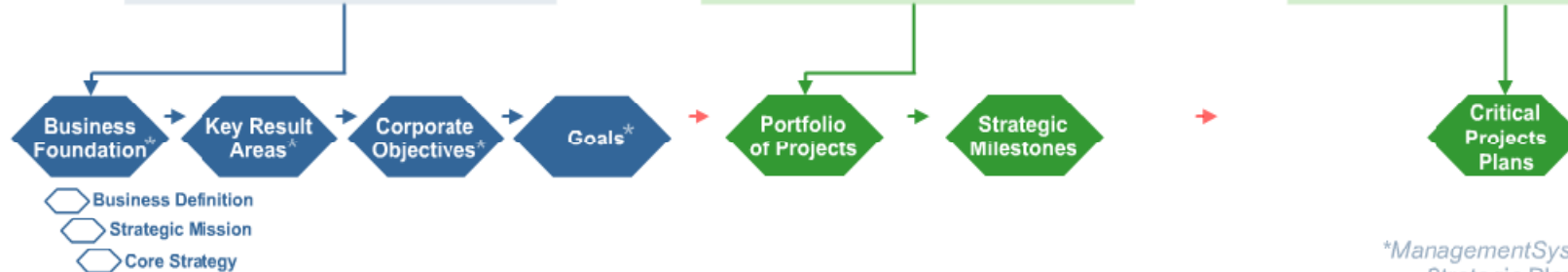
- ◆ Establish the Project Organization
- ◆ Define the Project Parameters
- ◆ Establish Project Communications
- ◆ Identify Planning Standards

**Conduct Project Planning**

- ◆ Develop Configuration Management Standards
- ◆ Develop the Initial Schedule
- ◆ Iterate Estimates & Validate Interfaces
- ◆ Lock Down Optimized Plan
- ◆ Generate Risk Management Options

Critical Integration

Critical Integration



\*ManagementSystems Framework<sup>®</sup>  
Strategic Planning Concept<sup>®</sup>